

DRESS CODES ACROSS THE AREA

Location	What does the dress code entail?	Why did you implement it?	When did you implement it?
INDEPENDENCE CENTER	Appropriate non offensive attire, including shirts and shoes, must be worn at all times. Wearing clothing or apparel or engaging in behavior of any kind that may provoke a disturbance or incite other groups or the members of the general public to potential violence or conflict is prohibited.	Our code of conduct is enforced so shoppers, merchants and mall employees can enjoy their shopping and work experience.	Not available
KANSAS CITY POWER & LIGHT DISTRICT'S KANSAS CITY LIVE BLOCK	When the block is serving alcohol and limited to customers 21 and older, patrons are prohibited from wearing profanity on clothing, along with sweat suits, work boots, excessively baggy or excessively ripped clothing, or sleeveless shirts. Some individual operators also have their own dress codes.	We believe it is in keeping with standard industry practices and is in fact recommended by law enforcement and even experts throughout the country.	When the Live block opened in March 2008
THE LEGENDS AT VILLAGE WEST	The center prohibits any gang behavior/act; failing to be fully clothed or wearing apparel which is likely to provoke a disturbance including display of any gang or gang-related apparel or behavior intended or construed as indication of gang membership, or any item which depicts sexually explicit, illegal activity or obscene or offensive language, or display of any item that might be considered offensive to the general public.	The Legends and the Kansas City, Kan. Police Department worked with community and faith-based organizations to create a code of conduct for the property. We feel all of the items addressed in the code of conduct are necessary to support and enhance a safe and enjoyable experience for everyone by identifying scenarios that are potentially unacceptable.	When the center opened in April 2006
OAK PARK MALL	The mall prohibits displaying or wearing any item which depicts sexually explicit activity, illegal activity or obscene or offensive language, wearing clothing or lack of clothing that is likely to create a disturbance or embroil others in open conflict or that offends community standards of decency, or that impinges on the sensitivities of others in the mall. Failing to wear shoes and a shirt or wearing apparel intended to indicate gang membership or to communicate gang behavior.	To create a comfortable and enjoyable environment for customers and employees.	2005
WARD PARKWAY CENTER	Shoppers are required to wear proper attire, shirt, shoes, etc.	We feel this is a reasonable request that is in the best interest of all of our customers.	In 2003 when Developers Diversified Realty acquired the mall
ZONA ROSA	No offensive message or picture may be displayed on the clothing.	Developer had dress codes in its other centers across the country. Expectations for customers.	In place when the center opened in 2004

The Country Club Plaza and Westport do not have dress codes for their core areas, but some individual operations do have dress codes.

Source: Shopping center management

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