

2009

COMMISIONABLE

NEIGHBORHOOD NEWS RATES

EFFECTIVE: JANUARY 1, 2009



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NEIGHBORHOOD NEWS CONTRACT LEVELS:

ZONE	Pub. Dates	CIRCULATION		GROSS	
		Wednesday	Saturday	1st ins	P.U./ROP P.U.
Blue Valley / Leawood	Wed & Sat	20,831	22,996	\$22	\$16
Shawnee Mission	Wed & Sat	21,125	22,777	\$22	\$16
Olathe	Wed & Sat	18,151	20,639	\$18	\$11
Shawnee / Lenexa	Wed & Sat	14,692	16,301	\$19	\$13
JoCo Saturation (JoCo Super)	Wed & Sat	74,799	82,713	\$60	\$42
Platte County	Wed & Sat	10,278	10,900	\$11	\$7
Clay County	Wed & Sat	15,337	16,554	\$18	\$13
Liberty	Wed & Sat	10,138	11,262	\$11	\$7
Northland Saturation (Northland Super)	Wed & Sat	35,753	38,716	\$27	\$20
Wyandotte	Wed only	16,214	n / a	\$16	\$11
City	Wed only	20,763	n / a	\$20	\$14
Independence / Raytown	Wed only	18,085	n / a	\$22	\$11
Blue Springs	Wed only	7,998	n / a	\$8	\$5
Lee's Summit / Southland	Sat only	n / a	38,056	\$20	\$13

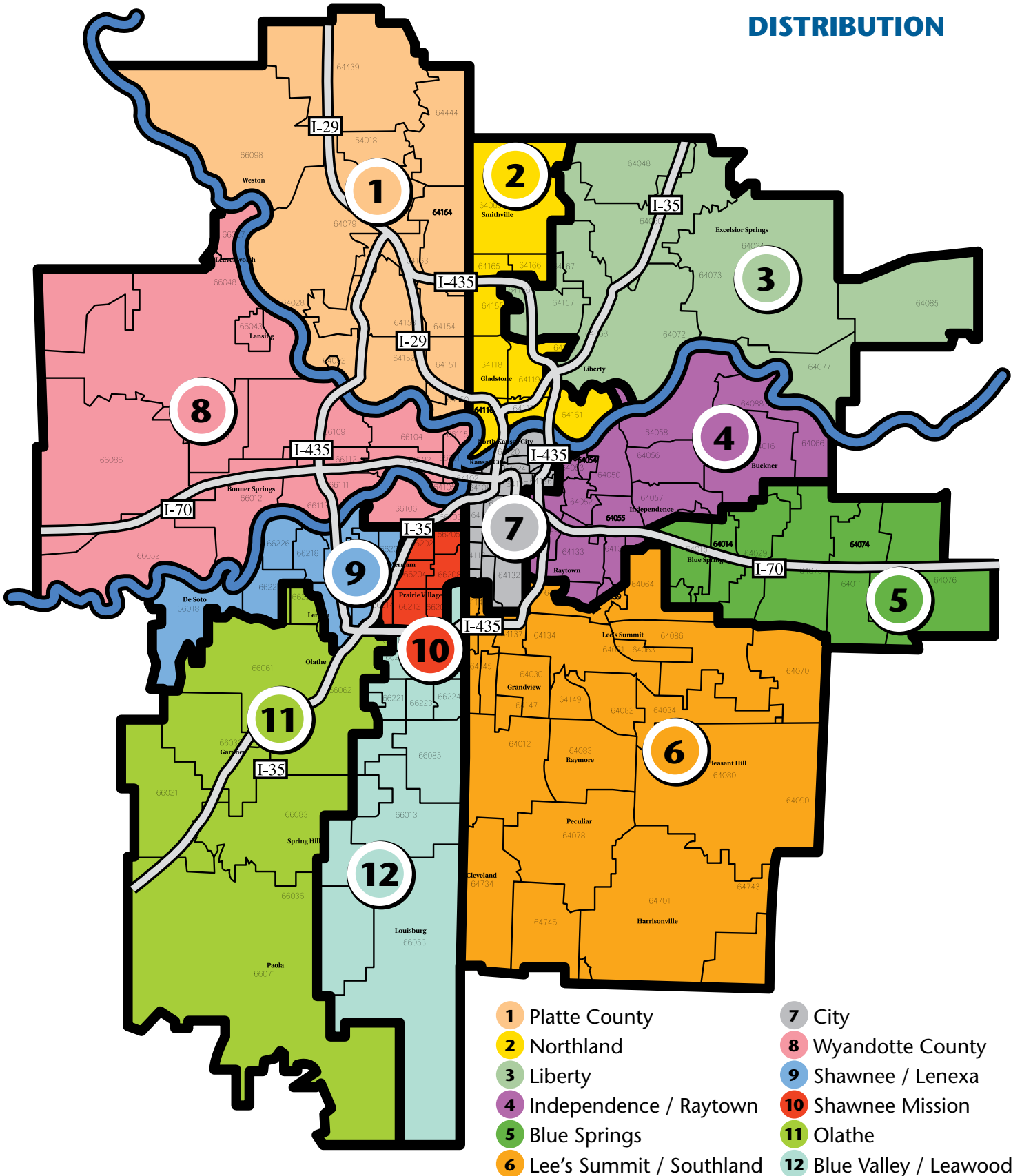
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